K-Love serves me as a local resident by providing music styles I like and news coverage that keeps me informed of world events. The effect of K-Love being replaced by an LPFM could dismantle K-Loves ability to provide national ecouraging music and news to this community. I believe K-Love serves the public interest at large in these areas: uplifting music stlyes, world information, and a national network of spiritual counsel, prayer ministry, parenting & marriage enrichment, and insights into raising kids. This is a pro-family public interest.